QP CODE: 20100877

20100877

Reg No : .....

Name : .....

B.Com DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

2017 Admission onwards

CB30027A

Time: 3 Hours Marks: 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. What do you mean by entreprenurial motivation ?
2. What is legitimacy of entrepenurship ?
3. Who is an inherited entrepreneur
4. Define MSMEs?
5. Define small enterprise?
6. Explain the concept 'project identification'?
7. What is a patent?
8. What do you mean by project formulation?
9. What is the significance of a project report?
10. What are the features of business incubators?
11. What is seed capital?
12. Explain SIDBI.

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. State the pros and cons of being an entrepreneur
14. Explain the compentency requirement for entrepreneur
15. Explain the concept of technopreneurship. Also the significance of technoprenuership?
16. State the features of franschising?
17. Explain the phases of project management?
18. Explain the factors that act as constraints in achieving project objectives?
19. Explain Feasability analysis
20. State the advantages of entrepreneurship training.
21. What are the steps followed under cluster development scheme?

(6×5=30)

Part C

*Answer any **two** questions.*

Each question carries 15 marks.

22. Explain the function of an entrepreneur.
23. What are the problems faced by women entreprenuers? How can these problems be overcome?
24. What is project? Explain the different types of project.
25. Describe the stages in project formulation.

(2×15=30)